

FLORIDA CUREN MEETING July 20, 2017



Agenda:

- Credit Reporting Changes
- Market Share Analysis
- Florida Credit Trends



National Consumer Assistance Program (NCAP)

- New rules for minimum required consumer identifying information & update timelines
- We anticipate no change to bankruptcy public record data

FAQs:

- How do these changes impact risk models?
- Does the credit union need to make changes to how it reports data?
- How will these changes impact our members?

EQUIFAX



IMPORTANT COMMUNICATION

As industry and consumer needs evolve, the nationwide Credit Reporting Agencies ("CRAs") Equifax®, Experian®, and TransUnion® continually seek ways to ensure the data we maintain on our consumer credit files is accurate and timely, thereby serving the needs of our business clients and consumers

To further this goal, and as part of the previously announced National Consumer Assistance Plan, our focused effort is on ensuring that the Public Record data we maintain is as accurate and timely as possible. This communication is intended to provide some early and preliminary details about enhanced Public Record data standards being adopted by the CRAs.

The CRAs successfully collaborated and developed Public Record data standards and service levels for the collection and timely updating of public records supplied by their shared public record vendor. Our focus was on: (i) minimum required consumer identifying information (name, address, social security number and/or date of birth) ("PII") and (ii) minimum frequency of courthouse visits to obtain newly filed and updated public records (at least every 90 days). These enhanced Public Record standards will apply to new and existing Public Record data on our respective credit reporting databases.

At this time, the CRAs continue to work with their public records vendor to refine the requirements and service level expectations in a manner to ensure adherence, but still addresses the challenges and variances at the data sources themselves. These challenges include varying PII availability on original record documents, differences in automation and electronic docket availability from court to court, variances in courthouse and recorder's office accessibility to collectors, and dissimilar timeframes for making public record updates available at the point of

While we cannot yet provide final details or fully gauge the impact of implementing the new data standards on our respective consumer reporting databases, our preliminary understanding and analysis reveals the following:

- We anticipate no change to bankruptcy public record data.
- · We anticipate significant change to civil judgment public record data as preliminary analysis shows approximately 96% of this data may not meet the enhanced PII requirements. It is very likely that civil judgment public record data will not be part of the CRAs' core consumer credit database after the effective date.
- We anticipate significant change to tax lien public record data as preliminary analysis shows that as much as 50% of this data may not meet the enhanced PII requirements. Data changes and impacts associated with the enhanced collection frequency

Market Share Analysis

Total	Portfoli	io
TOtal		IU

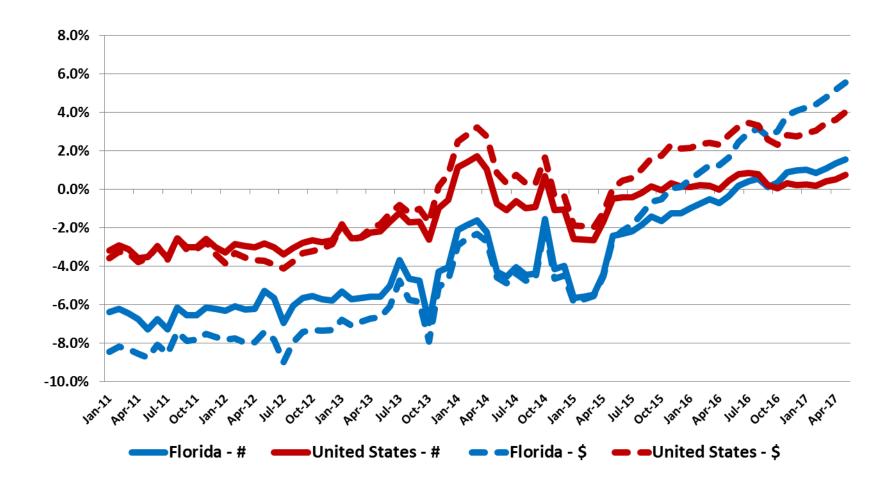
	ABC CU	ABC CU Consumer Portfolio as of 2/2017										
<u>Product</u>	Accounts	<u>Balance</u>	Average	<u>Balance</u>								
Auto Loan	4,448	\$ 74,029,794	\$ 16	5,643.39								
Bankcard	10,669	\$ 31,069,680	\$ 2	2,912.15								
First Mortgage	1,782	\$244,750,736	\$ 137	7,346.09								
Home Equity Loan	210	\$ 6,638,627	\$ 33	1,612.51								
Home Equity LOC	1,280	\$ 45,328,007	\$ 35	5,412.51				First Mortgage				
Other	1,620	\$ 17,662,066	\$ 10,902.51				Unit Market Share		12%			
Grand total	20,009	\$419,478,910	\$ 20,964.51				\$ Market Share		10%			
	Accounts opened in the last 12 months by Credit Union Members with an existing loan. *does not include DDA only members											
		ABC CU					Competitor Institution					
Product	# Accounts	\$ Balances	Avg \$ B	alance		# Accounts		\$ Balances	Avg	\$ Balance		
Auto Lease						695	\$	9,876,999	\$	14,212		
Auto Loan	1,655	\$ 37,878,156	\$	22,887		2,809	\$	71,100,344	\$	25,312		
Bankcard	1,717	\$ 5,585,139	\$	3,253		10,556	\$	15,867,428	\$	1,503		
Consumer Finance						1,973	\$	7,098,689	\$	3,598		
First Mortgage	248	\$ 44,110,071	\$	177,863		1,807	\$	400,624,728	\$	221,707		
Home Equity Loan	34	\$ 1,382,401	\$	40,659		53	\$	2,005,659	\$	37,843		
Home Equity LOC	217	\$ 9,151,918	\$	42,175		187	\$	10,544,315	\$	56,387		
Other	432	\$ 10,045,453	\$	23,253		1,108	\$	12,891,273	\$	11,635		
Retail						8,924	\$	6,933,118	\$	777		
Student Loan						1,377	\$	18,776,943	\$	13,636		
Grand total	4,303	108,153,138		310,090		29,489	\$	555,719,496	\$	18,845		

CREDIT TRENDS: 1ST MORTGAGE



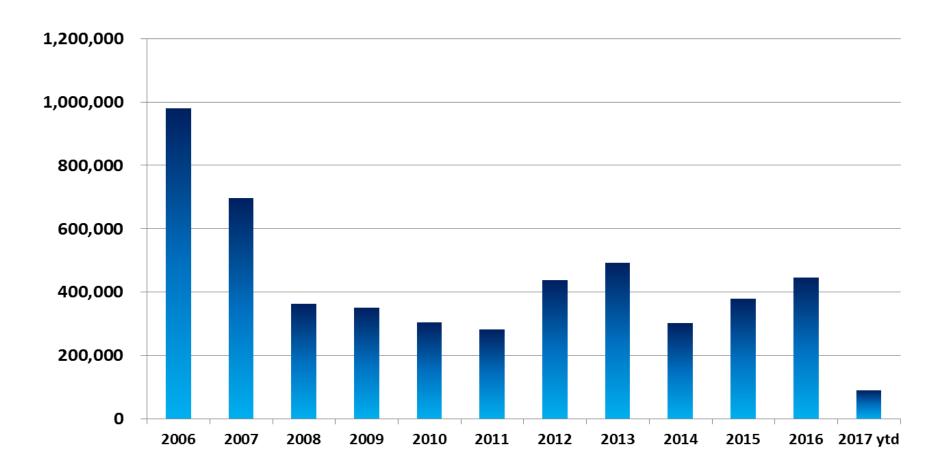
Outstanding Loans - #, \$

Yr/Yr % chg



First Mortgage Originations: Accounts - Florida

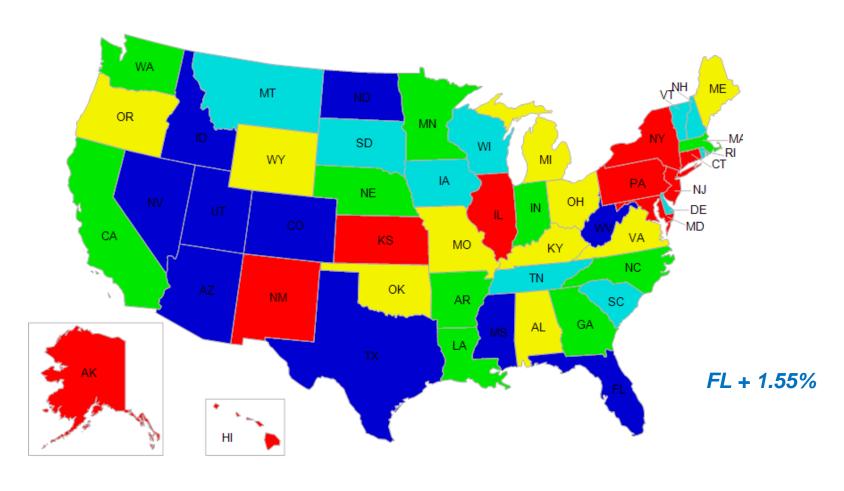
of Accounts

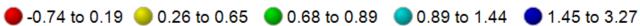


Note - typical lag in reporting of mortgage loans

First Mortgage Account Growth

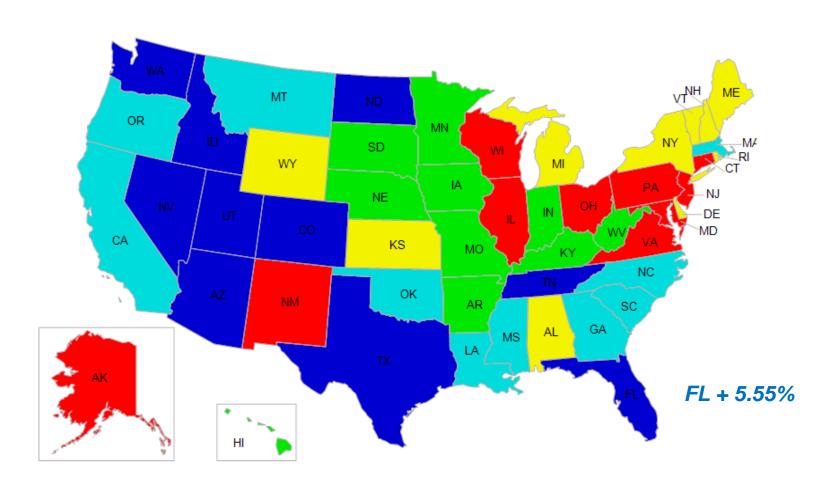
Yr/Yr % Chg - # of accounts

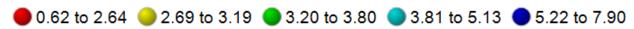




First Mortgage Balance Growth

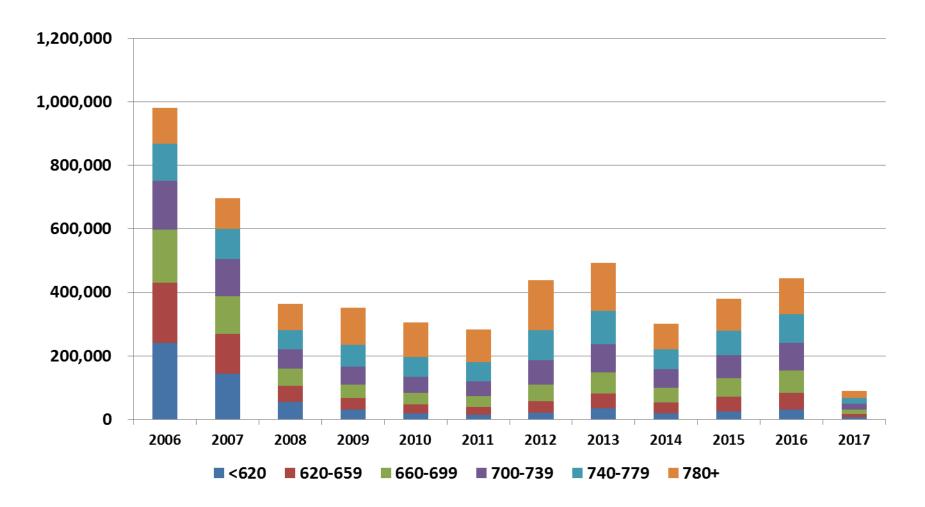
Yr/Yr % Chg - \$ of accounts





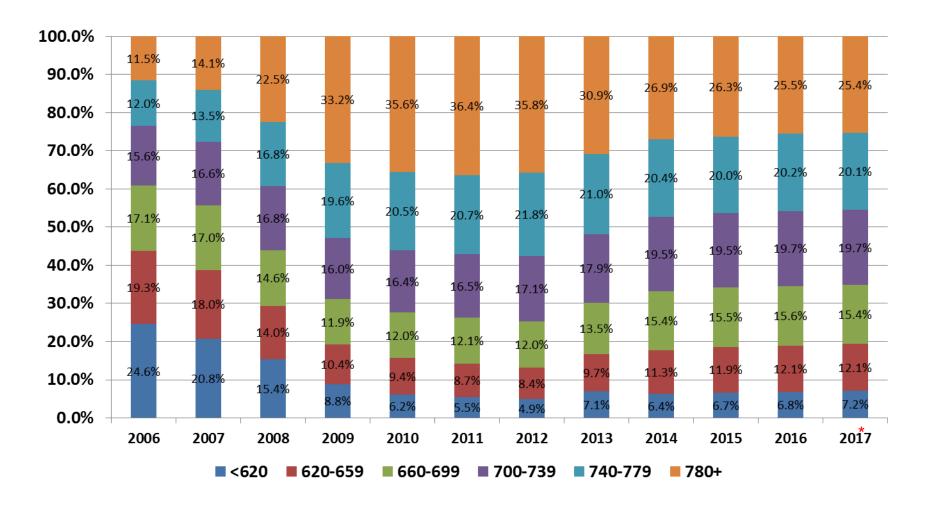
First Mortgage Originations: Accounts - Florida

By Origination Risk Score # of Accounts

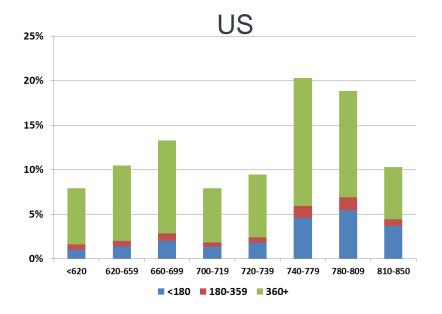


First Mortgage Originations: Accounts - Florida

By Origination Risk Score



First Mortgage Term







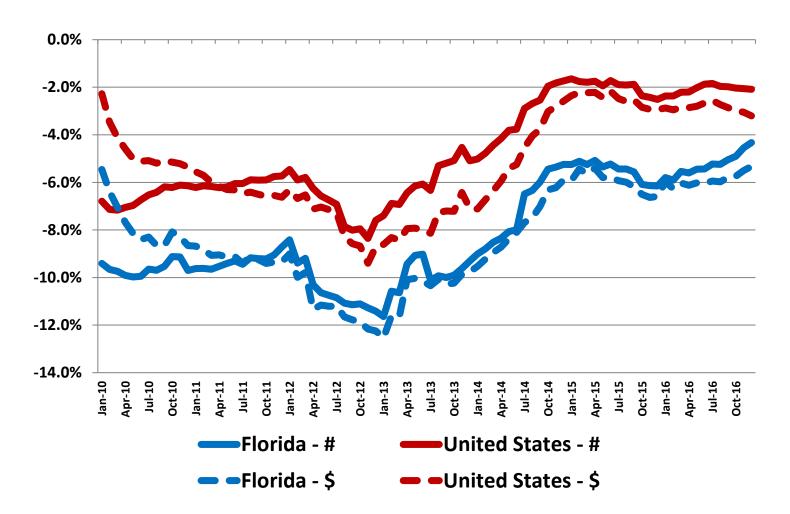
Terms available in Credit Trends

CREDIT TRENDS: HOME EQUITY REVOLVING



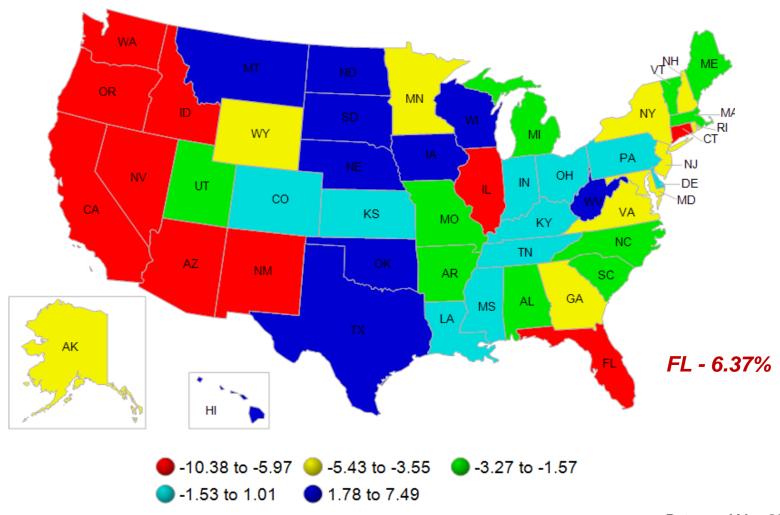
Outstanding Loans - #, \$

Yr/Yr % chg



HELOC Balance Growth

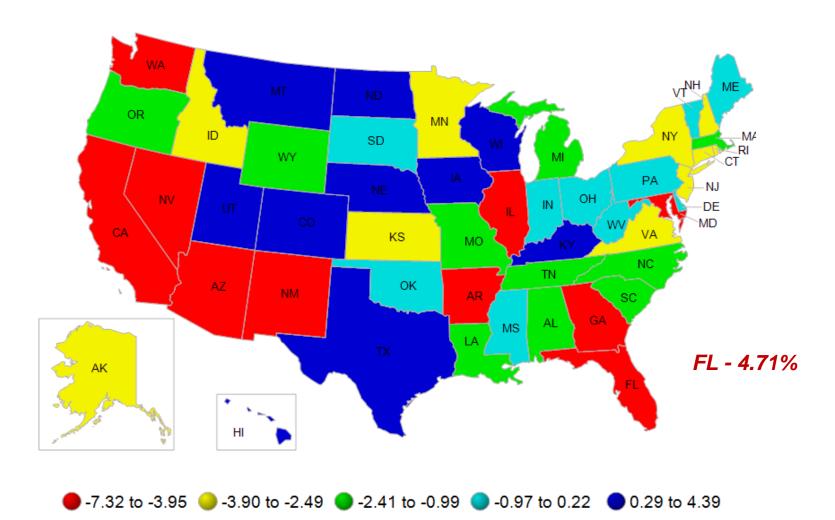
Yr/Yr % Chg - \$ of balances





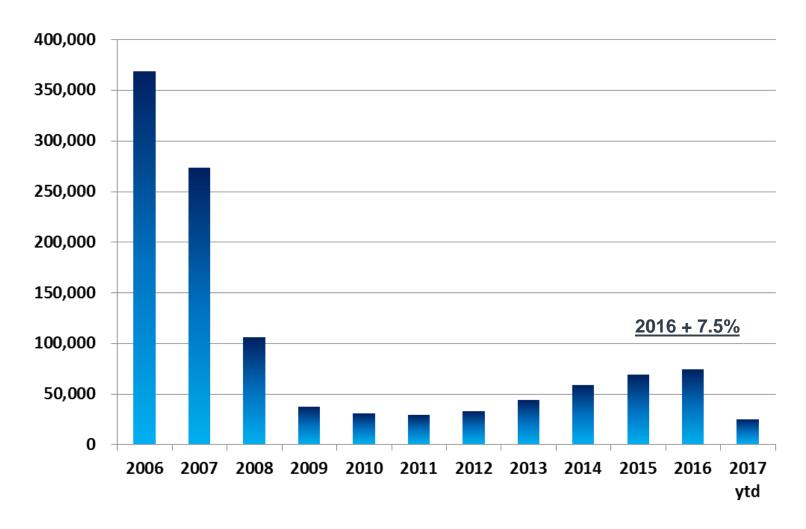
HELOC Account Growth

Yr/Yr % Chg - # of accounts



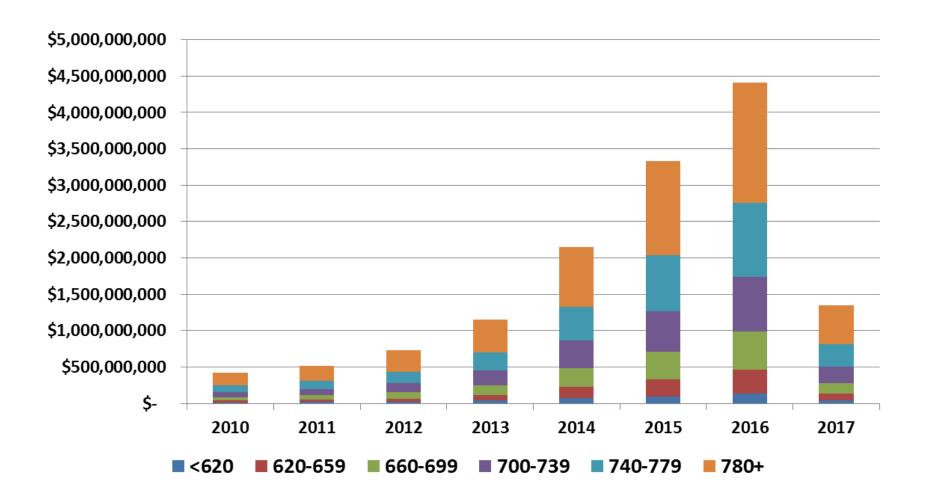
Originations: Accounts - Florida

of Accounts



HELOC - Florida

New balances, by year, by origination risk score



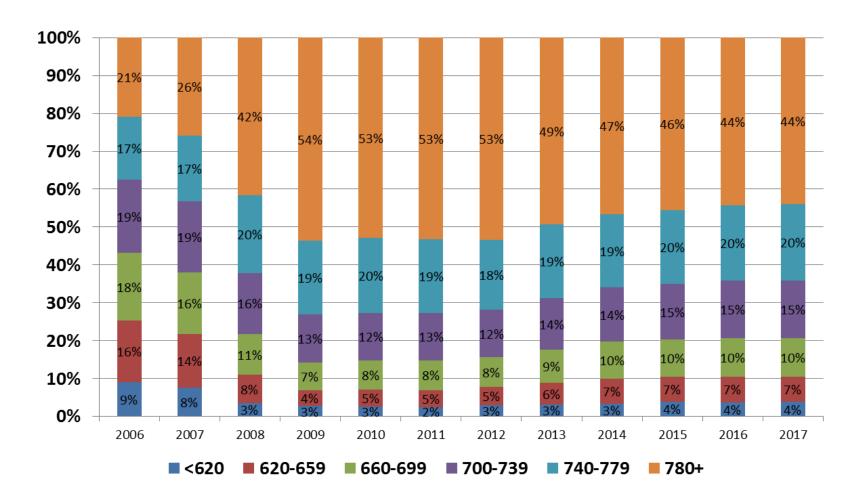
Data as of May 2017

18

HELOC Originations: Accounts - Florida

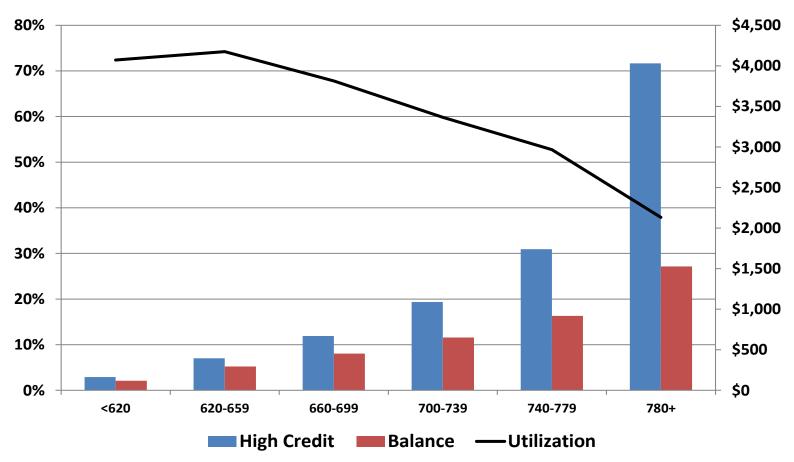
By Origination Risk Score





Home Equity Line – Originations 2016 Florida

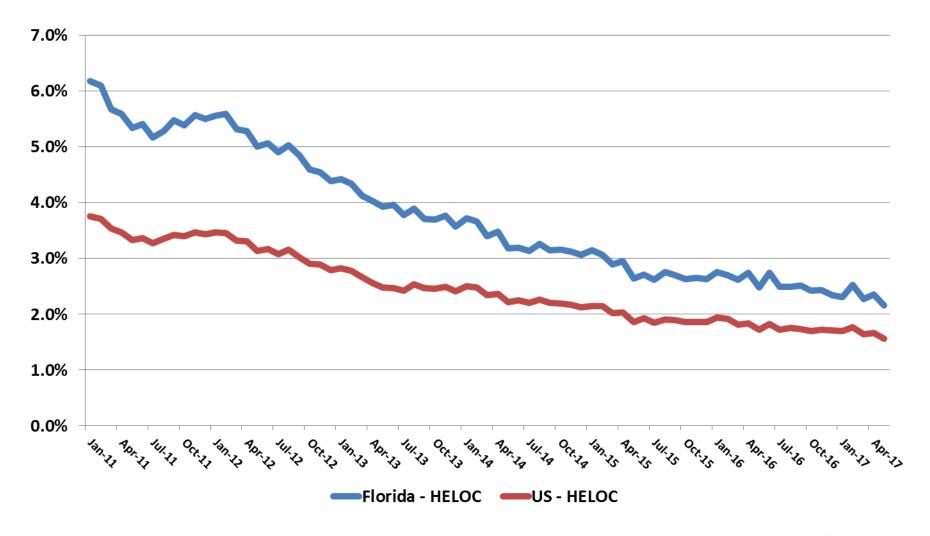
Utilization %; Credit Limit, Balances (\$ mil)





Delinquency Rates

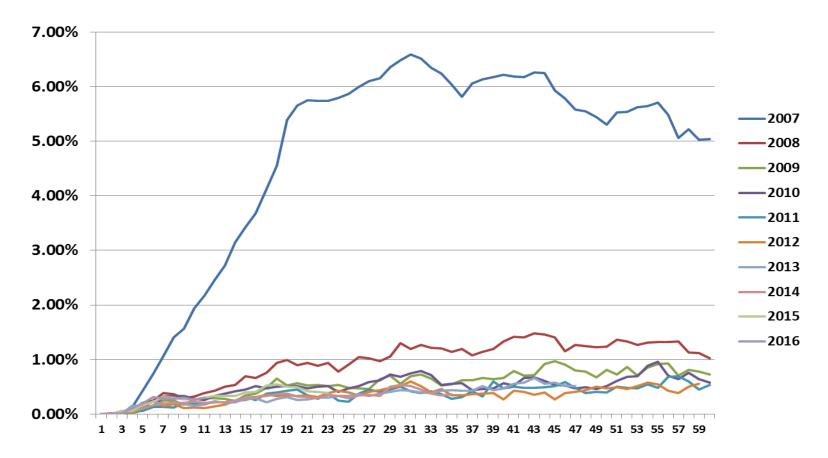
30+ Days Past Due % of \$ Outstanding Balances





Delinquency Rates by Vintage (3Q vintages) – Florida

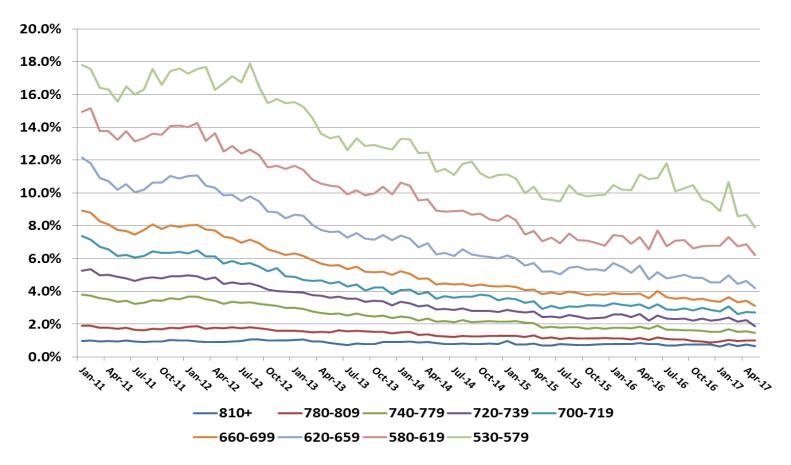
30+ Days Past Due % of \$ Outstanding Balances



- Vintage analytics available, such as a delinquency metric shown here
 - Monitor changes in risk policy and market conditions by vintage, risk score, geography, etc

Delinquency Rates by Origination Risk Score - Florida

30+ Days Past Due % of \$ Outstanding Balances



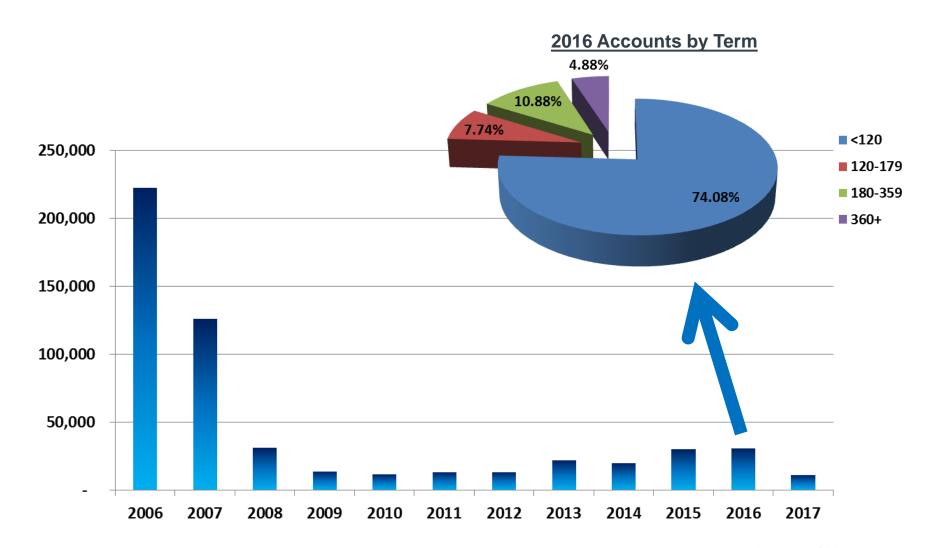
- Risk scores rank order risk; good/bad odds shift over time
- Utilize periodic score validations to update good/bad odds, scoring strategies

CREDIT TRENDS: HOME EQUITY INSTALLMENT



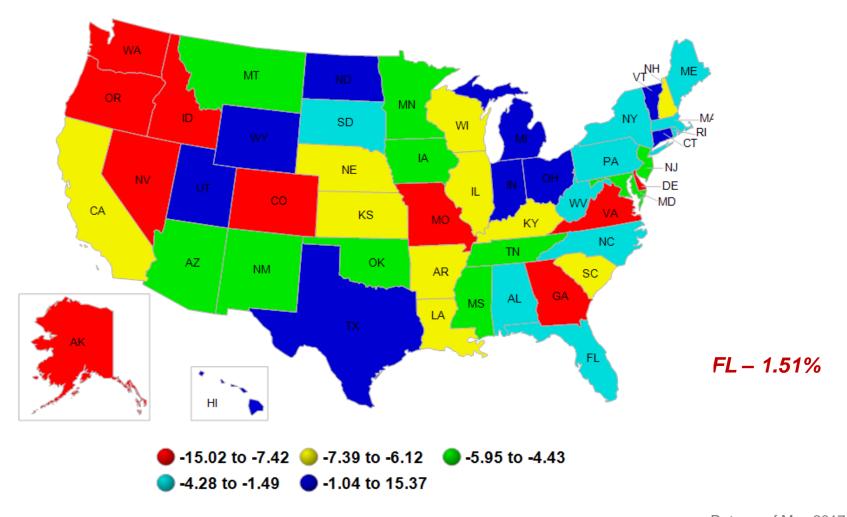
Originations: Accounts - Florida

of Accounts



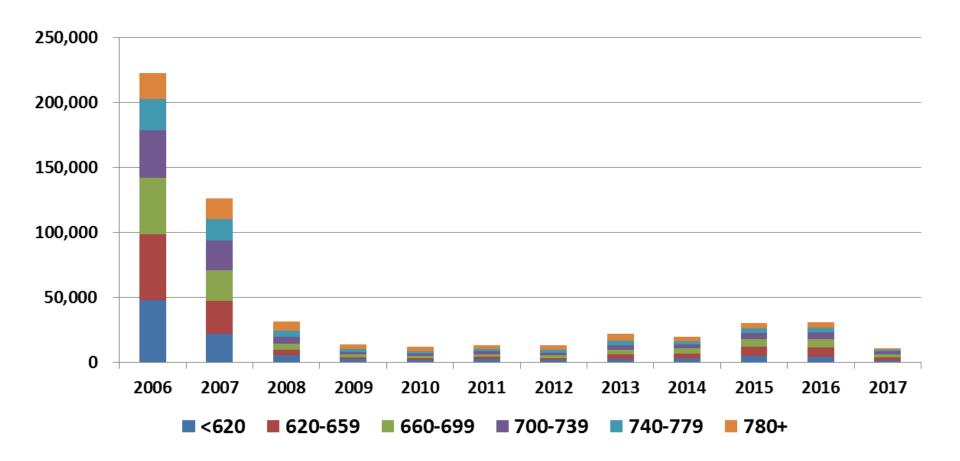
HE - Loan Balance Growth

Yr/Yr % Chg - \$ of balances



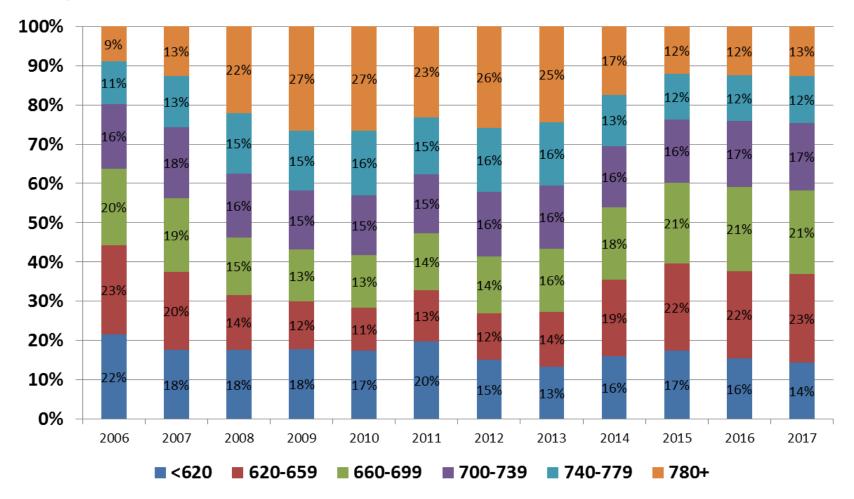
Originations: Accounts by Risk - Florida

of Accounts



HE-Loan Originations: Accounts - Florida

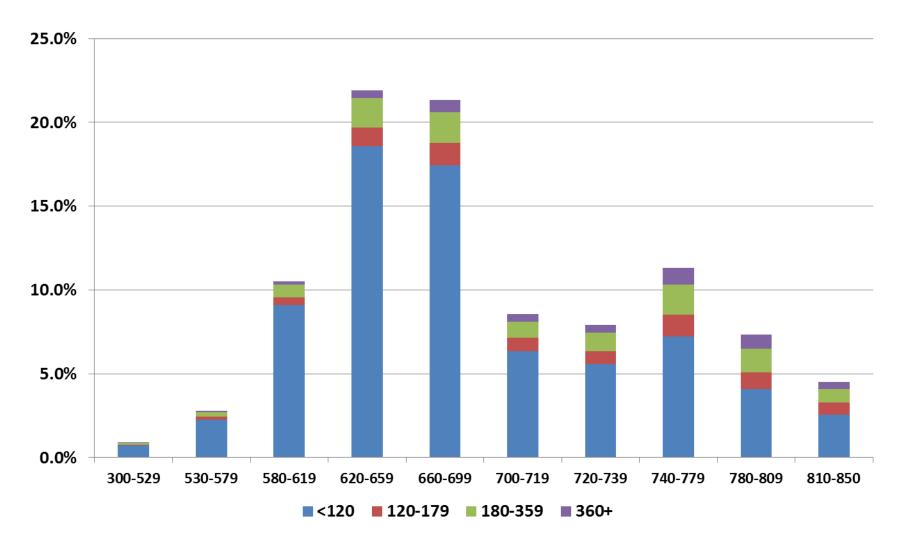
By Origination Risk Score





HE-Loan Originations: Accounts - Florida

By Origination Risk Score & Term



Delinquency Rates

30+ Days Past Due % of \$ Outstanding Balances

