# Florida The High-Beta Market

July, 2017



## **Agenda For Today**

**National Environment & Market** 

**Florida Market Conditions** 

**Outlook** 



### **National Environment and Market**

#### **Economy**

Economy at Full Employment with Unemployment Rate under 5% ... Moderate Job & Income Growth ... Long Live the Economic Expansion

Mortgage Rates Jumped after the November Election ... Moderate Inflation and Growth Support Flat or Gradually-Higher Rates

Baby Boomers and Millennials to Shape the Economy ... Housing, Education & Health, Tourism, Business Services Are Growth Industries

# Housing Market

Increased Household Formation & 1st Time Homebuyers Drive Housing Demand ... Homeownership Still Affordable ... Attractive Relative to Renting

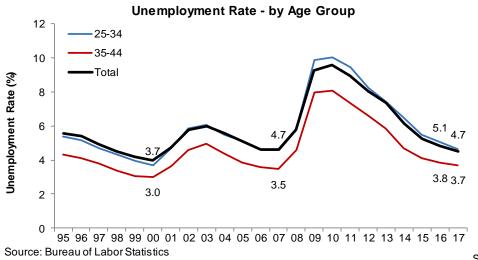
Home Sales Growth Slowing ... Housing Starts Shifting to SF & Owner-Occupied ... Builders Not Meeting Demand for Entry-Level Housing ... Tight Inventory Pushing Home Prices Higher

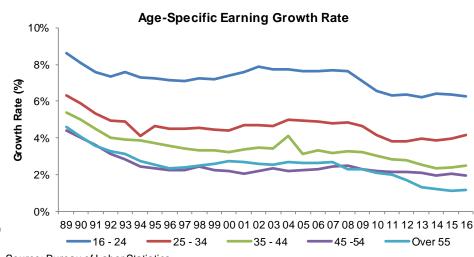
#### Mortgage Market

Lower Refinance Volume a Challenge for Lenders ... Purchase Origination Expected to Drive Market ... 1st Time Homebuyers Expected to Expand Low Down Payment Mortgages & Higher Mortgage Debt

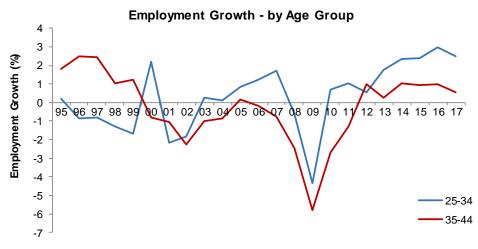
Mortgage Credit Box Stable ... Credit Quality Remain Pristine ... Mortgage Performance Normalized ... Agency Market Remains Dominant at ~80% Market

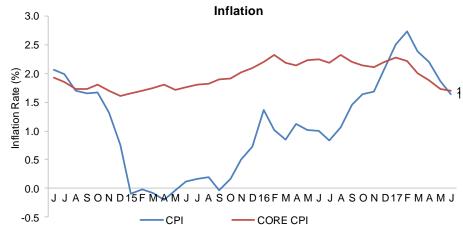
### **Economic Cycle**





Source: Bureau of Labor Statistics





Source: Bureau of Labor Statistics

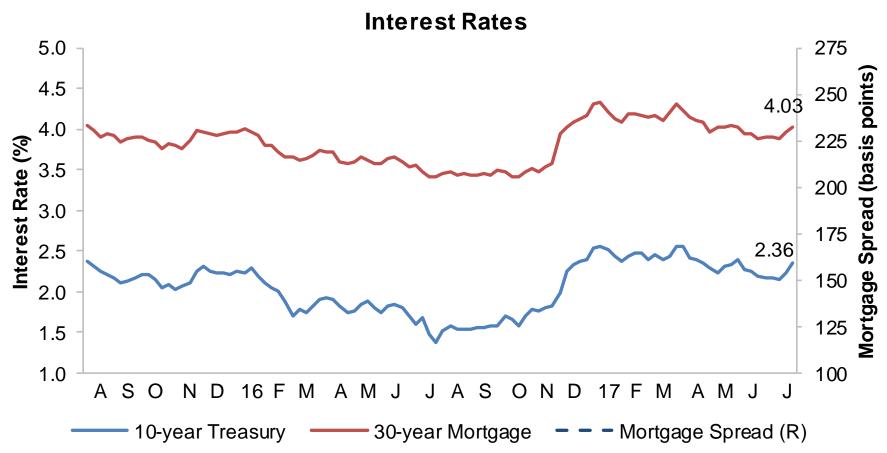
Source: Bureau of Labor Statistics

### **Low Interest Rates**



Source: Federal Reserve Board, Freddie Mac

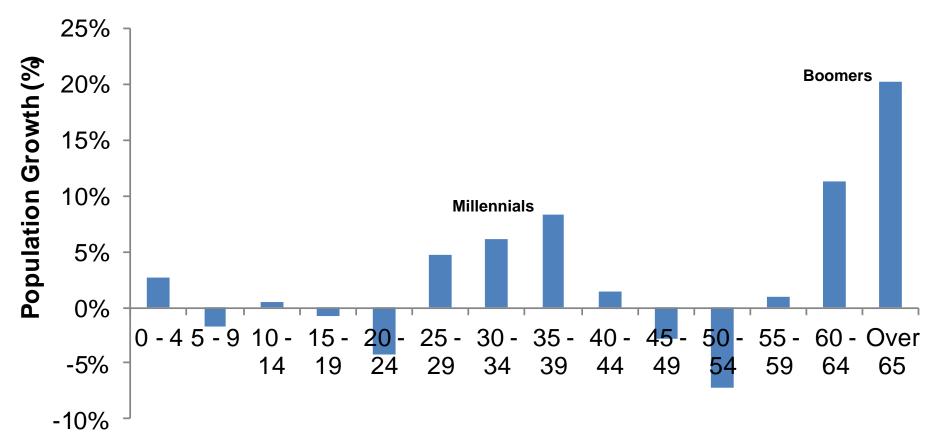
### **Interest Rates since 2015**



Source: Federal Reserve Board, Freddie Mac

## **Two Demographic Drivers**

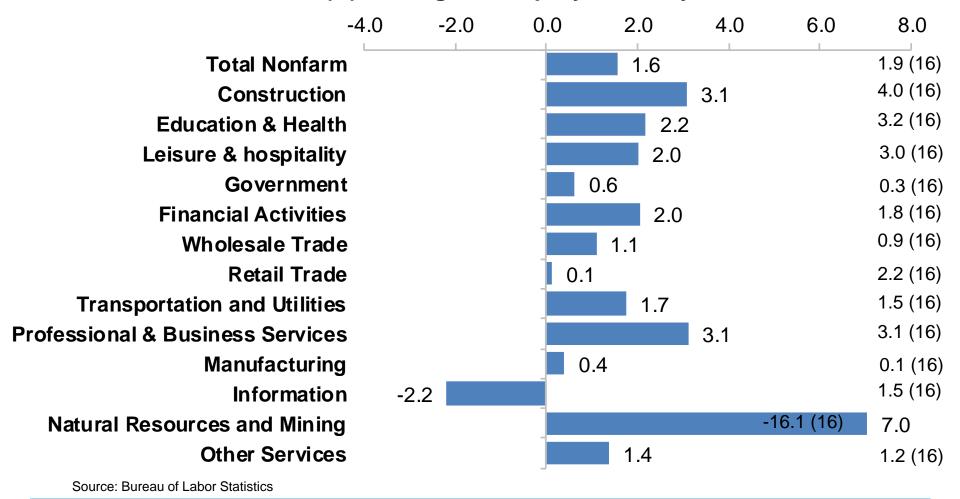
Total Population Growth ~4% between 2015 and 2020



Source: Moody's Analytics

### **Job Market Reflects Economic Trends**

#### Y/Y (%) Change in Employment: By Sector



## **U.S.** Housing Market

#### **Demographics**

- Large Millennial cohort reaching prime household formation age
- Baby boomers retiring and will have different housing needs

#### **Cyclical Pent-Up Demand**

- Home ownership rate at multi-decade low
- Foreclosure crisis over
- Large pool of renters ready to become homeowners
- Large number of young people ready to strike out

#### What Has Not Changed

Desire to become homeowners

#### **Hurdles to Home Ownership**

- Down payment
- Debt
- Credit availability
- Lack of affordable housing inventory in both new and pre-owned market

#### We are Optimistic about Housing and Mortgage Market



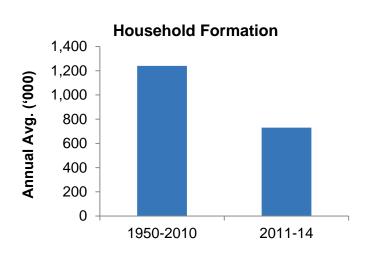
#### **Foreclosure Crisis Over**



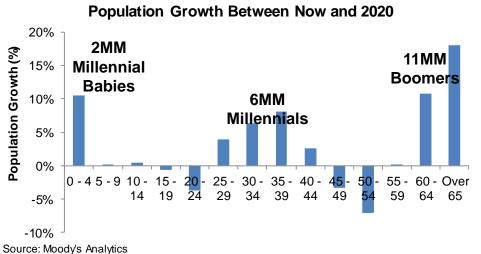
Source: Mortgage Bankers Association National Delinquency Survey, Genworth Mortgage Insurance

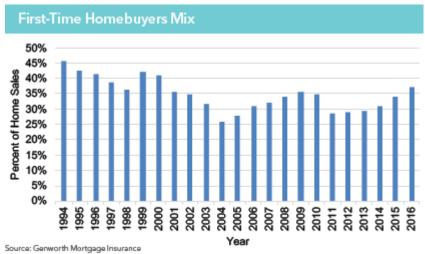


## First-Time Homebuyer Market

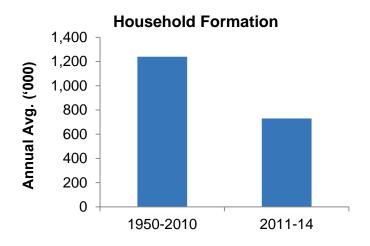


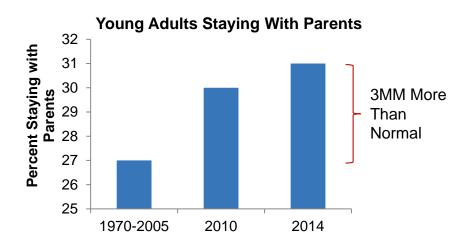


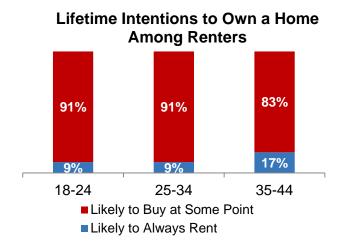


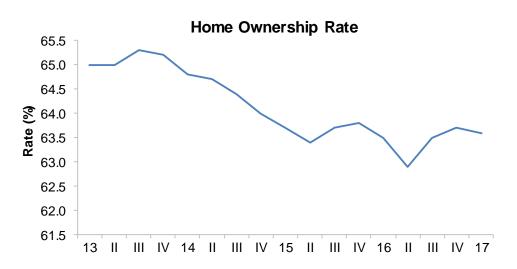


### **Pent-Up Demand**





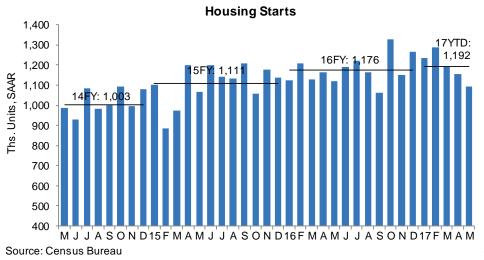


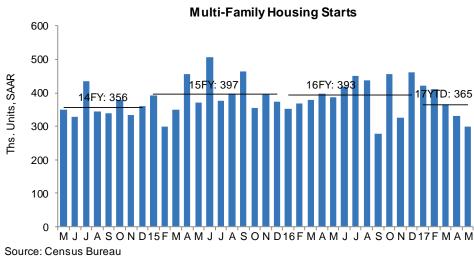


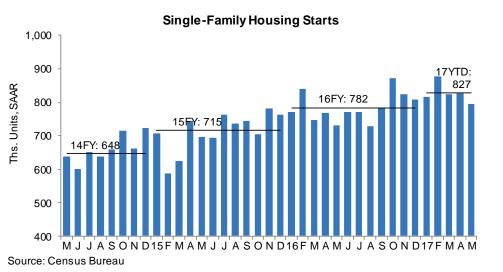
Source: Census Bureau, Genworth Mortgage Insurance



## **Housing Supply**

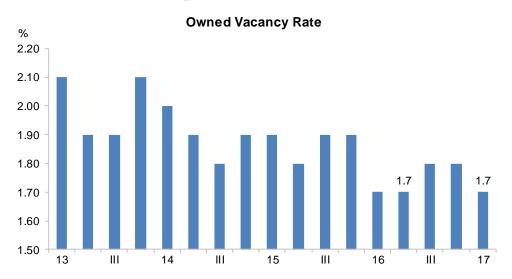








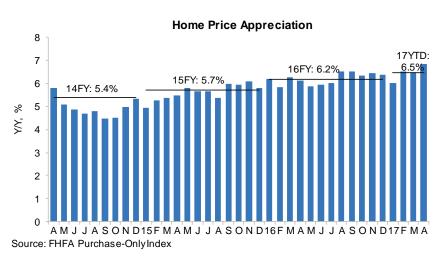
## **Housing Vacancy Levels**



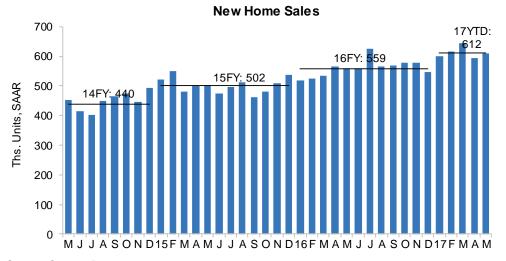


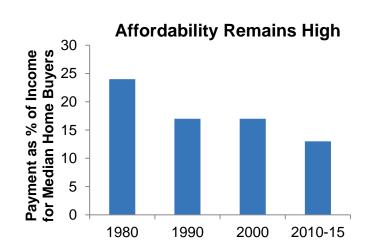
### **Home Sales**





Source: National Association of Realtors





Source: Census Bureau

## **Mortgage Market Outlook**

30-yr FRM
10Y Treasury
Spread
Total Originations
Purchase
Refi
Refi%

1Q2017	2Q2017	3Q2017	4Q2017
Curr. Est	Curr. Est	Curr. Est	Curr. Est
4.2%	4.0%	4.1%	4.3%
2.4%	2.3%	2.3%	2.6%
173	172	180	170
\$375	\$450	\$510	\$430
\$215	\$310	\$350	\$290
\$160	\$140	\$160	\$140
43%	31%	31%	33%

2016 (F)	2017 (F)	
Actual	Curr. Est	
3.7%	4.1%	
1.9%	2.4%	
180	174	
\$2,070	\$1,765	
\$1,060	\$1,165	
\$1,010	\$600	
49%	34%	

## Florida Economy

#### Florida Economy Out-Performing U.S.

- In-migration drives Faster Population Growth
- Leading Job Creating State
- Orlando a bright spot for job growth
- Labor market tightening with the U.S., despite faster growth in labor force

#### **Economy Benefiting from Strong Tail-Wind:**

- Construction
- Leisure and Tourism
- Population Aging and Greater Demand for Health Care
- Professional and Business Services

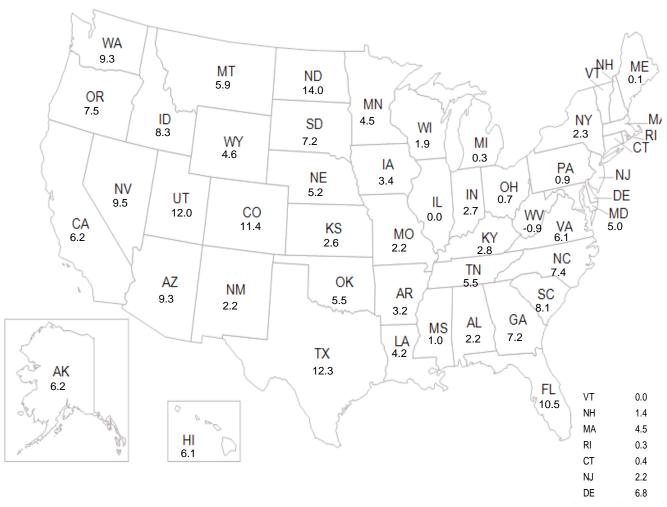
#### Florida Housing Market

- Home Sales
- Housing Inventory
- Home Price Appreciation



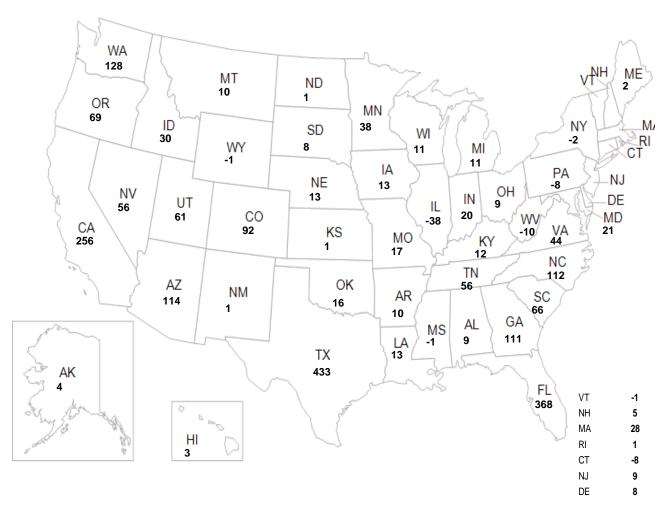
## **Population Growth (2009 – 2016)**

US: 5.3%

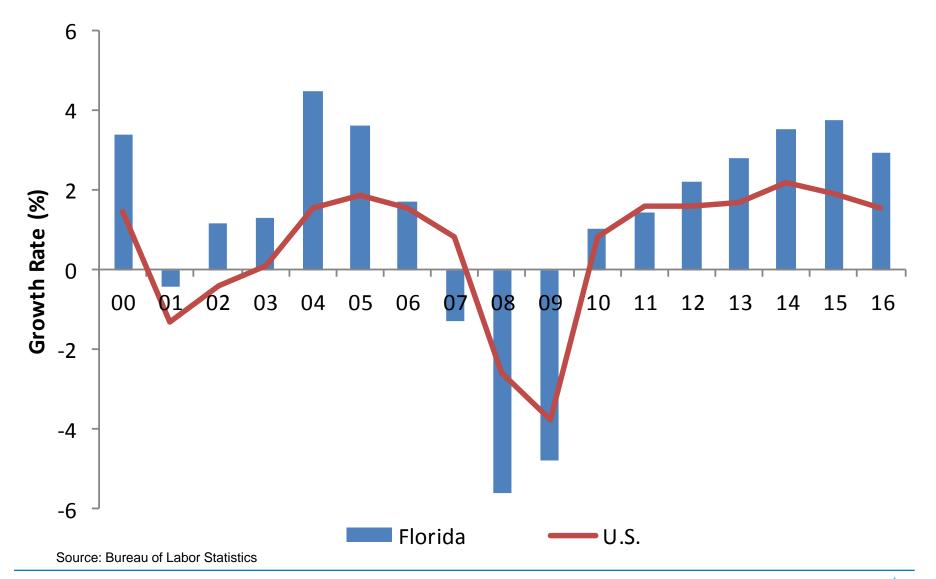


### **Population Growth – 2016**

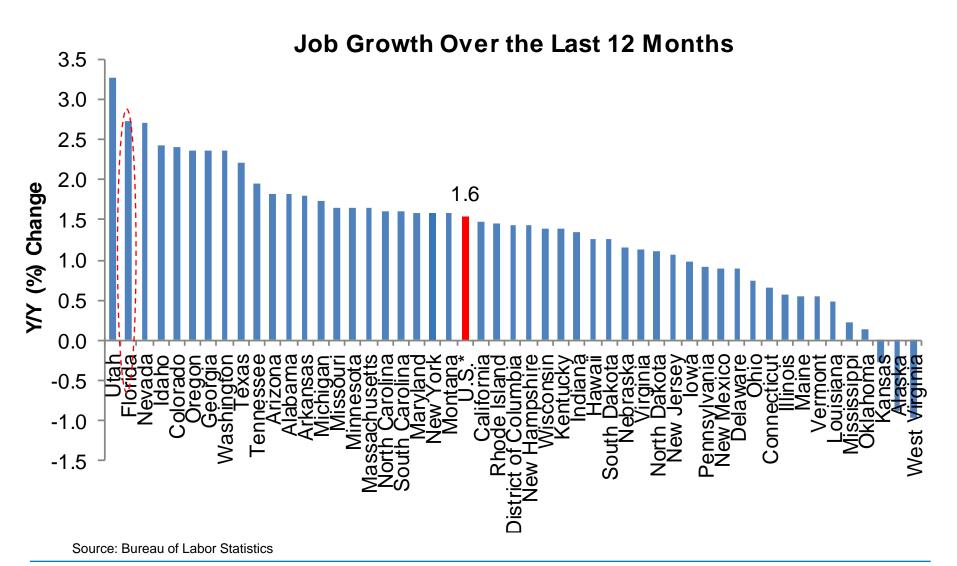
US: 2,200K



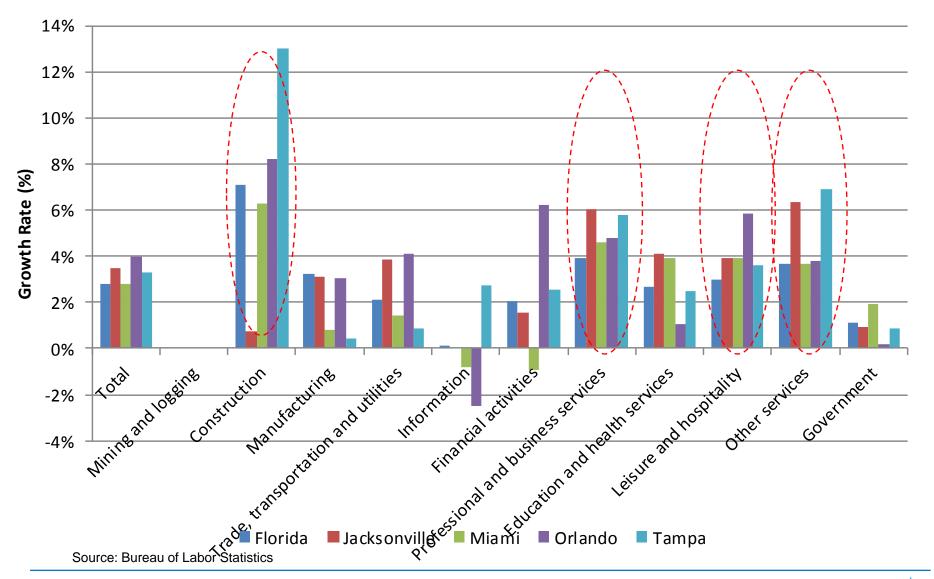
### Florida has Faster Job Growth



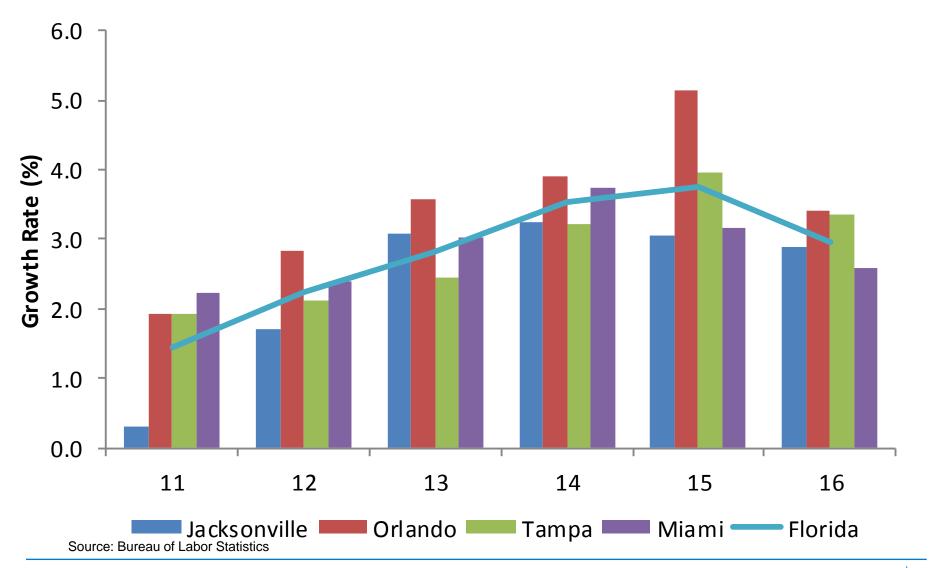
## **Second-Fastest Growing State for Jobs**



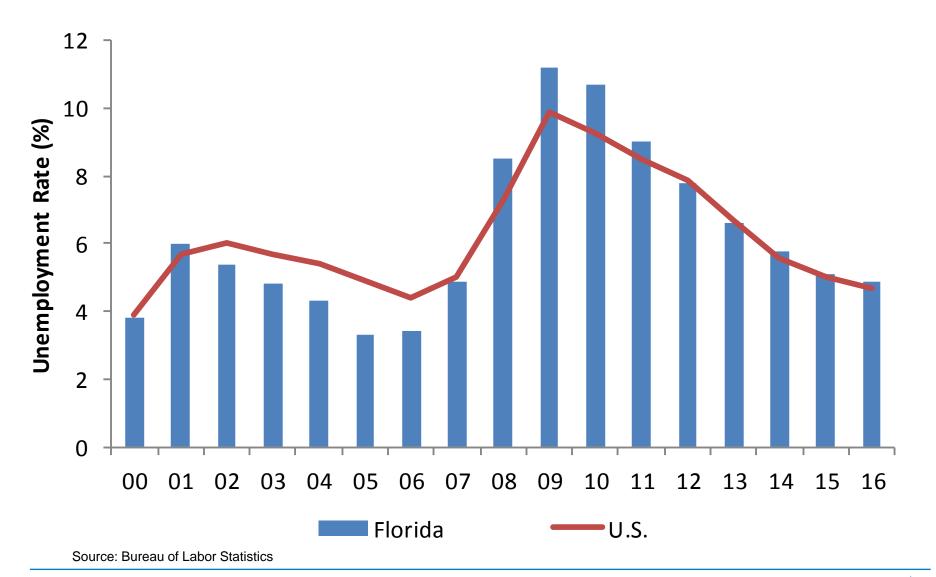
### Florida Well Positioned



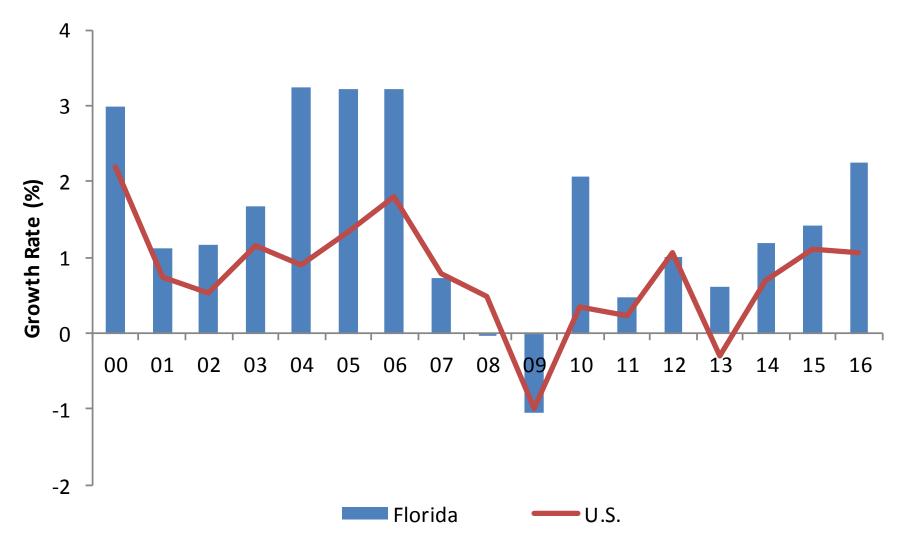
### Job Growth in Florida has slowed down



## Florida Labor Market Tightening



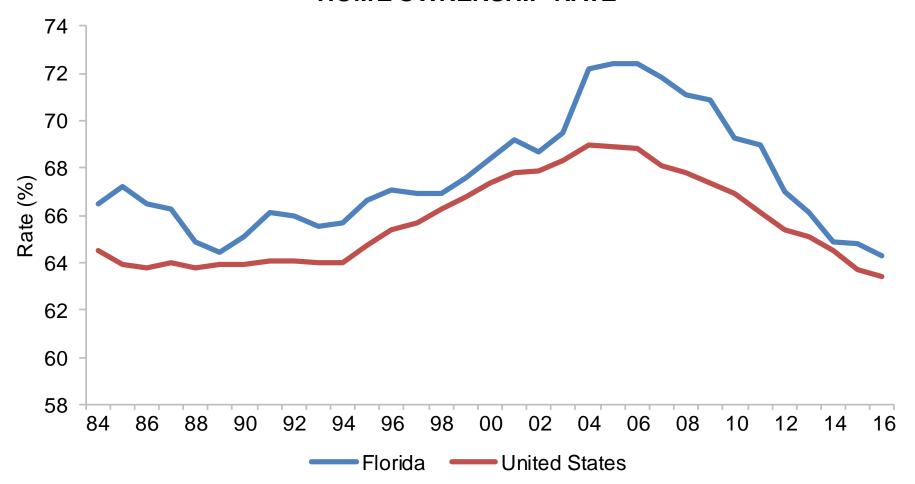
### With Significant Growth in Labor Force



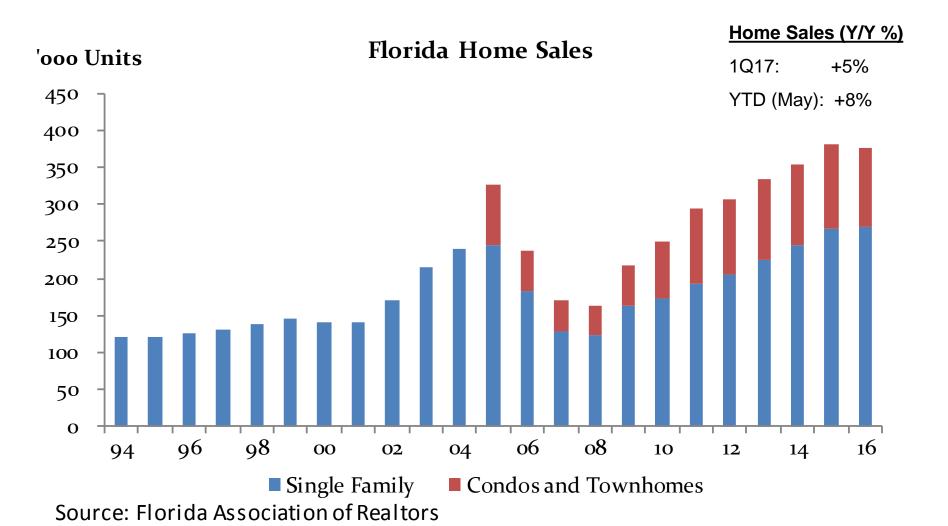
Source: Bureau of Labor Statistics

## Home Ownership Gap Beginning to Improve

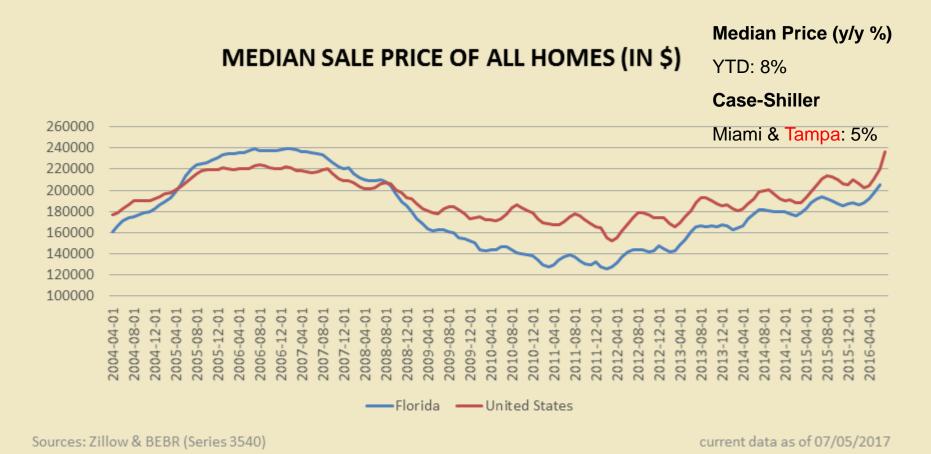
#### **HOME OWNERSHIP RATE**



### Florida Home Sales



## **Home Price Still Recovering**



Source: Florida Bureau of Economic and Business Research

## **Pristine Underwriting**

U.S.

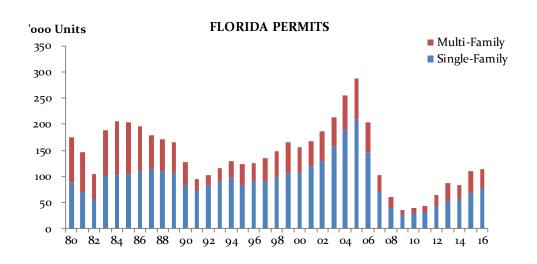


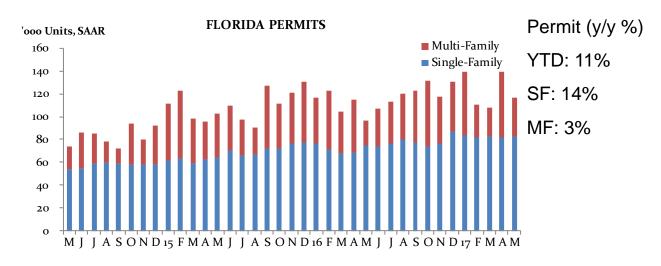
#### **Florida**



Source: Mortgage Bankers Association

### **New Construction On the Rise**





Source: Census Bureau

#### Want More?



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