



About Us

- **CU Realty Services**
 - Founded in 2001
 - #1 RES provider in CU industry
- **HomeAdvantage[®]:**
 - Helps members search, buy, sell, save
 - 100s of CUs and CUSOs; 24 states
 - In 2016:
 - 29K+ registrations
 - 10K+ referrals to our agents
 - Nearly 4K closings
 - \$5M+ in Cash Rewards to members



What is HomeAdvantage?

Your turnkey Real Estate program that helps your members:



Buy and sell their home

Online property listings, home values, neighborhood demographics, and more...



Find the right agent

Network of pre-approved real estate agents to assist with buying and selling



Earn Cash Rewards

Cash Rewards – an average of \$1,570 at closing!



Win-Win for CUs & Members!



Easily identify buyers and sellers



Quickly establish agent relationships



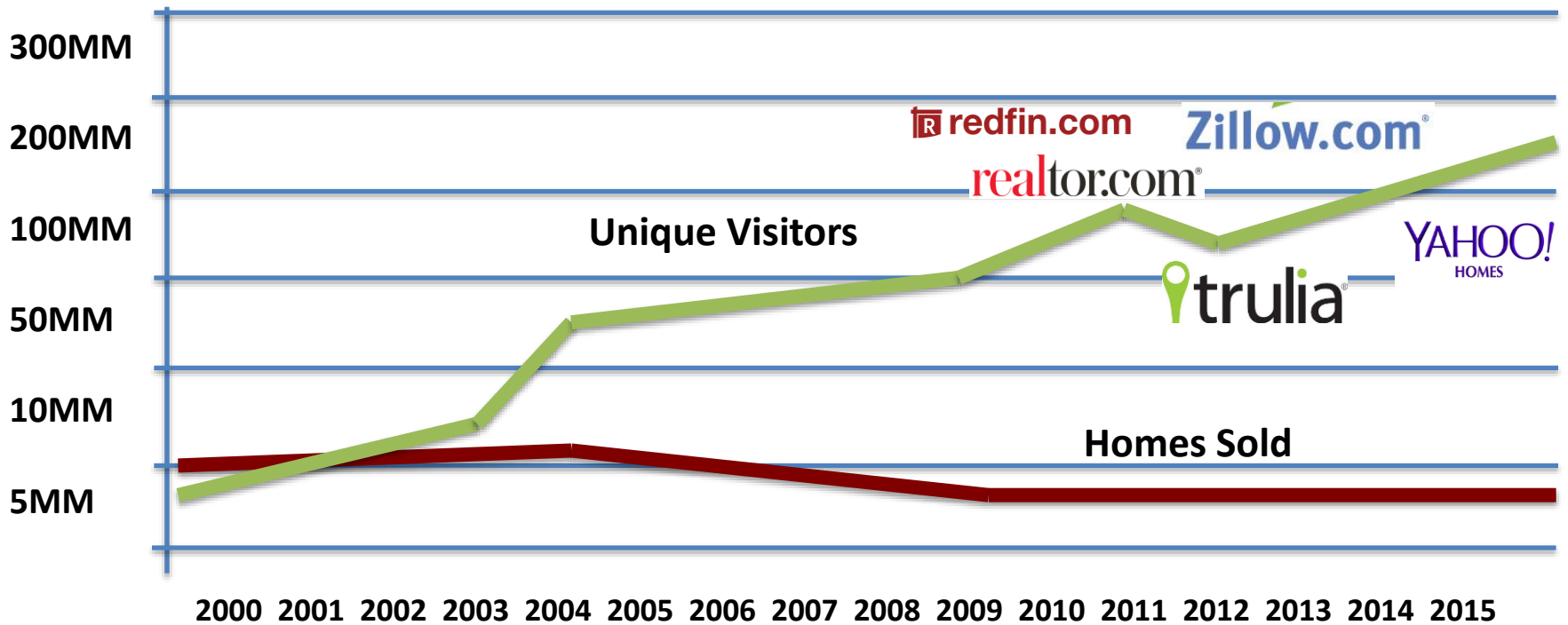
Increase mortgage loans



Save members time & money



Online Real Estate Search Trends



More About: Our Portal



www.mycuhomeadvantage.com

Member and Employee Demo

