



The Value of Membership

Credit Unions Matter



Meet Barry



SVP/ CLO, Tower FCU
ACUMA Board Member
Board Chair Potomac CUREN

ACUMA: Our Mission

The American Credit Union Mortgage Association is an organization of and for credit unions dedicated to the simple principle that credit unions have both an obligation and a competitive need to become a “premier provider of home loans for their membership.” Our mission is to be the complete “source” for credit unions and their business partners, for information, networking and advocacy for mortgage lending and housing finance.



ACUMA: Member Benefits

World-class Events and Excellent Networking Opportunities

- Two workshops – Spring and Summer
 - Heavy on compliance, marketing, sales
 - 2 day intensive workshop
 - Locations east / west
- Annual Conference – September 18-21 in Las Vegas
 - Registration is now open at acuma.org
 - Many sessions and speakers covering industry hot topics
 - Breakout tracks include credit union leadership and financial management, sales and growth, and compliance and technology
 - Exhibit Hall and Innovation Showcase provides top-notch affiliate partners, revealing their best products and services for your shop

ACUMA: Member Benefits

The ACUMA Online Connected Community

- Networking and Collaboration
 - Join different communities
 - Ask questions and receive answers directly from your credit union peers
 - Top 300 mortgage-originating credit union report each quarter
 - Regulatory alerts from Washington DC
 - Other exclusive member-only updates



ACUMA: Member Benefits

Year-Round Educational Content

- Lightning Rounds
 - 14 in 2021; 8 currently booked in 2022
 - crucial industry conversations with ACUMA President and industry expert
 - Live on Zoom – ask questions live via chat
- Podcasts available on your favorite channel
 - 24 episodes to date
- Washington Insights column
 - The latest from our own Washington insider
 - Published monthly
- Power Hour webinars – provided by our affiliate partners
 - 24 in 2021; 17 currently booked for 2022
- The Pipeline Magazine – published twice a year
 - Summer 2022 issue “Expanding Homeownership: Charting the Path Forward”

ACUMA: Member Benefits

Cost Savings to Membership

- Free access to educational content
 - Member only Lightning Round webinars
 - Archived session recordings from previous webinar and events
- Discount programs through affiliate partners
- MBA education discounts

ACUMA: Member Benefits

Membership Matters!

- One membership fee per credit union
 - Each staff person at your credit union can enjoy the benefits – no extra fees
 - Event discounts – save up to \$400 off registration fees, depending on the event
 - Discounts provided by affiliates
 - Online community
 - Free webinars
 - Magazine

ACUMA: Member Benefits

More to come in 2023!

- Be sure to follow us on social media to keep up with announcements:
 - LinkedIn
 - Twitter
 - Instagram
 - Facebook



**THE POWER
IS IN YOU**

Work. Live. Lead.

2022 ACUMA
ANNUAL CONFERENCE

LAS VEGAS

SEPTEMBER 18-21

**REGISTER NOW
ACUMA.ORG**

